

## Spring Litter Clean Up – 2020

### Logo Design Contest Rules

*Clermont County & East Fork Little Miami River Watershed*

#### Event History

The Valley View Foundation, the East Fork Watershed Collaborative and the Office of Environmental Quality work together to support communities and volunteers throughout Clermont County and the East Fork Little Miami River Watershed for the annual Spring Litter Clean Up.

This event is a combination of two events that have proved successful for more than 20 years in Clermont County. The Clean & Green program was started by local citizens and businesses, who believed it was a priority to address the litter problem in their region, enhance the quality of life for the county's residents and raise environmental awareness. The event grew with the support of Clermont 20/20 and in 2011, was adopted by the Valley View Foundation to continue the beneficial efforts.

The East Fork Watershed Collaborative works diligently to protect and enhance the biological, chemical and physical integrity of the East Fork Little Miami River and its tributaries. The River Sweep event began in 1992 and has had a tremendous impact on the river and its banks.

#### Every Volunteer Counts!!

Our success is due to individuals, families and groups who choose to share a part of their day to participate in our event. We typically have between 600-800 volunteers, collect 500-800 bags of trash, 30-80 tires and random large items that have been dumped...in just three hours!

#### Logo Design Rules

**\*Please note - the logo design will be printed on a stainless steel water bottle. Designs should include the elements listed below and fit the limited space on the water bottle.**

Entries should emphasize litter clean up and prevention including one or a combination of the following areas of focus:

Protecting our natural resources

Recycling all materials possible

Putting litter and recyclables in designated containers

Removing trash/tires/debris from waterways

Clermont County

The East Fork of the Little Miami River

East Fork watershed and communities (Clermont Co., Brown Co., Highland, Clinton) Community spaces (parks, city streets, ditches, parking lots, roadsides etc.)

Must be included:

Tag line - "Fight Dirty"

Name of the event – “Spring Litter Clean Up”

Who May Enter:

Any student currently in K-12th grade attending any school in Clermont County, or any school within the East Fork Little Miami River watershed.

**Information Required: Entries without this information may be disqualified**

**Student’s name**

**Student’s grade level**

**Student or parent phone number**

**School name, school phone number**

Entry Deadline

Entries must be received no later than 4:00pm on Friday, March 6, 2020.

Submitting entries:

Deliver or mail to:

Clermont County Soil and Water Conservation District offices  
1000 Locust St, Owensville, OH 45160 (513) 732-7075

Email scanned or digitized entries to Rebecca McClatchey:

[rmcclatchey@clermontcountyohio.gov](mailto:rmcclatchey@clermontcountyohio.gov)

All entries become the property of Clermont Soil and Water Conservation District and may be displayed publicly throughout the year.

Judging Criteria:

Entries will be judged on the creativity of the design, effective messaging and call to action.

Awards:

Design Winner, 1<sup>st</sup> Place: \$100 cash

13 Grade Level Awards (1 per grade level): \$25 cash

In addition, \$100 will be awarded to the school art department or a local art organization designated by the grand prize winner!

Notification:

We will notify the winners in mid/late March.